

**FACULTY OF HOSPITALITY AND TOURISM
SCHOOL OF TOURISM**

FINAL EXAMINATION

Student ID (in Figures) :

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Student ID (in Words) : _____

Course Code & Name : **EVE2013 – EVENT RISK MANAGEMENT**
Trimester & Year : September - December 2021
Lecturer/Examiner : Liyana Shamimi Mohamed Kamil
Duration : 3 Hours

INSTRUCTIONS TO CANDIDATES

- 1. This question paper consists of 2 parts:**
PART A (60 marks) : Answer all SIX (6) short answer questions. Answers are to be written in the Answer Booklet provided.
PART B (40 marks) : Answer TWO (2) essay questions. Answers are to be written in the Answer Booklet provided.
- 2. Candidates are not allowed to bring any unauthorized materials except writing equipment into the Examination Hall. Electronic dictionaries are strictly prohibited.**
- 3. This question paper must be submitted along with all used and/or unused rough papers and/or graph paper (if any). Candidates are NOT allowed to take any examination materials out of the examination hall.**
- 4. Only ballpoint pens are allowed to be used in answering the questions, with the exception of multiple choice questions, where 2B pencils are to be used.**

WARNING: The University Examination Board (UEB) of BERJAYA University College regards cheating as a most serious offence and will not hesitate to mete out the appropriate punitive actions according to the severity of the offence committed, and in accordance with the clauses stipulated in the Students' Handbook, up to and including expulsion from BERJAYA University College.

Total Number of pages = 3 (Including the cover page)

PART A: SHORT ANSWER QUESTIONS (60 marks)
INSTRUCTION(S): There are SIX (6) short answer questions. Answer all questions in the Answer Booklet(s) provided.

Question 1

Explain **FIVE (5)** factors that can implemented to control spectators during a festival.

(10 marks)

Question 2

Explain **FIVE (5)** factors that can considered in planning for crowd movement during final football matches.

(10 marks)

Question 3

Analyze **FIVE (5)** measures that can be used to reduce the frequency of losses while organizing an event.

(10 marks)

Question 4

Describe **FIVE (5)** relevant elements of security protection requirements that concerned an event manager.

(10 marks)

Question 5

Permits and licenses for certain matters in events must always be obtained to reduce liabilities relating violations. Discuss **FIVE (5)** types of liabilities that often covered for events.

10 marks

Question 6:

Justify **FIVE (5)** issues of risk management that will be faced by event planners in future.

(10 marks)

END OF PART A

PART B: ESSAY QUESTION (40 marks)

INSTRUCTION: There are **TWO (2)** essay questions. Answer the questions in the Answer Booklet (s) provided.

Question 1:

“The beautiful game turned ugly in 2002 when a group of terrorist detonated a car bomb close to Madrid's main stadium, hours before the start of Real Madrid's Champions League semi-final against Barcelona. The bombing came shortly after the arrest of the terrorist political members, but it wasn't clear if it was directed against the team, which is supported by many of Spain's ruling elite. As it turned out, Madrid went on to win that season's competition.”

(Excerpt from TIME Magazine)

Analyze **FOUR (4)** reasons why major events can be a place for terrorist attacks.

(20 marks)

Question 2:

Contingency planning is a vital aspect of any event management. Some issues can be foreseeable and address earlier. Discuss the contingency plans that can be planned in advance to reduce the possibilities of predictable problems in events.

(20 marks)

END OF EXAM PAPER